



MES PONNANI COLLEGE

Govt. Aided Institution | Affiliated to the University of Calicut

Estd. : 1968 | Recognized under UGC 2(f) & 12(B)

NAAC Re-accredited (II Cycle) with 'A' Grade

TOURISM CULB

ANNUAL REPORT



**EXPLORE
THE DESTINATION**



**TOURISM CLUB
MES PONNANI COLLEGE**

ACTIVITY REPORT

2015-2022

Sl No	Year	Name of the Programme	Date of Programme
1	2015-16	Painting Competition	29th Sept, 2015
2		Talk On “Career Opportunities In Tourism Sector”	9th Nov, 2015
3	2016-17	Field Trip To Mannalamkunnu Beach	27th Sept 2016
4		Discussion On Green Tourism	5th Jan, 2017
5	2017-18	Poster Making Competition	27 th September 2017
6		Show On Sancharam	11 Oct 2017
7		Field Trip To Ootty	07 March 2018
8	2018-19	Film Exhibition	27th September 2018
9		Talk On Responsible Tourism	7 Nov 2018
10		Heritage Walk	7 March 2019
11	2019-20	Logo Launching	27 March 2019
12		A Walk To Nature	11 July 2019
13		Talk On “Tourism And Jobs : A Better Future For All”	27th Sept, 2019
14	2020-21	World Tourism Day Celebration	28th Sept, 2020
15	2021-22	World Tourism Day Celebration	28th Sept, 2021

2015-16

Tourism Club of MES Ponnani College is formed with an objective of creating awareness among the students about the tourism related activities. Club enhances responsible tourism among students. Tourism club is effectively functioning in the college and the conducts talks, seminars, field trip and exhibitions.

Staff Co-ordinator: Sakkeer P

Student Co-ordinator: Ledid Bin Abdul Khader

Members: 60 Students

Objectives

- To create awareness among the students about Tourism activities and to incorporate the student's strength and potential in the development of tourism in our State.
- To promote responsible tourism among students

Collaboration

- District Tourism Promotion Council of Malappuram (DTPC)
- Painting competition organised on 29th September 2015 as part of World Tourism Day by Tourism Club, MES Ponnani College, Malappuram, looking for an attractive painting inculcating the theme of "India :The Land of all seasons". The Venue of the competitions were held at Auditorium of the College. More than 40 students from various programmes participated and showcased their paintings and photographs. Over 100 photos were exhibited.



- On 9th Nov 2015 tourism club conducted a talk on “career opportunities in tourism sector” by Prof. Abbas Vattoly, Assistant Professor, Amal College of Advanced Studies, Nilambur



2016-2017

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Staff Co-ordinator: Sakkeer P

Student Co-ordinator: Ashiq Rahman

Members: 60 Students

Objectives

- To create awareness among the students about Tourism activities and to incorporate the student's strength and potential in the development of tourism in our State.
- To promote responsible tourism among students

Collaboration

- District Tourism Promotion Council of Malappuram (DTPC)

Tourism Club Activities 2016-17

- In connection with world tourism day, organized field trip to Mannalamkunnu beach on 27th Sept 2016. 50 members are involved in the visit.
- On 5th Jan, 2017 tourism club organized a discussion on green tourism. Siraj A, Assistant professor, Sir Sayyid College, Thalipparamb delivered on this topic.



2017-2018

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Staff Co-ordinator: Sakkeer P

Student Co-ordinator: Sharon C Vahab

Members: 60 Students

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Collaboration

- District Tourism Promotion Council of Malappuram (DTPC)

Activities: 2017-18

- In connection with World Tourism Day the tourism club conducted a poster making competition on 27th September 2017
- On 11 Oct 2017 Tourism club organized a show on Sancharam
- On 07 March 2018 Tourism club organized field trip to Ootty



2018-2019

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Staff Co-ordinator: Jahfar A

Student Co-ordinator: Jasir M

Members: 60 Students

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Collaboration

- District Tourism Promotion Council of Malappuram (DTPC)

Activities: 2018-19

- In connection with World tourism day, the tourism club conducted a film exhibition in which "neelakasham pachakadal chuvanna bhoomi" on 27th September 2018
- On 7 Nov 2018 tourism club conducted a talk on responsible tourism , prof. Ameer babu of PTM Govt. College was presented the topic.
- On 7 March 2019 Tourism club conducted a heritage walk to Ponnani and club members visited historical places in ponnani





2019-2020

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Staff Co-ordinator: Jahfar A

Student Co-ordinator: Niveditha

Members: 60 Students

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Collaboration

- District Tourism Promotion Council of Malappuram (DTPC)

Activities: 2019-20

- On 27 March 2019 tourism club launched a new logo by captain M N Koya principal MES Ponnani college
- On 11 July 2019 Tourism club conducted a walk to nature. club members visited azhimukam, Biyyam and Ponnani Beach
- In connection with World Tourism Day, Tourism club conducted a talk on "Tourism and Jobs : a better future for all" by Abdul Majeed, CEO Associated tours and Travels Calicut.

EXPLORE THE DESTINATION



TOURISM CLUB
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2020-2021

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Staff Co-ordinator: Jahfar A

Student Co-ordinator: Niveditha

Members: 60 Students

Objectives

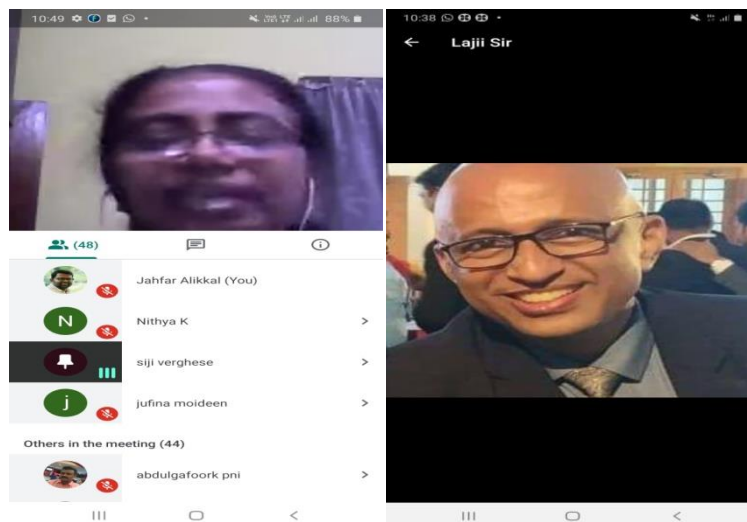
- ❖ To create awareness among the students about Tourism activities and to incorporate the student's strength and potential in the development of tourism in our State.
- ❖ To promote responsible tourism among students

Collaboration

- ❖ District Tourism Promotion Council of Malappuram (DTPC)

Activities: 2020-21

- ❖ Tourism club of MES Ponnani College, celebrated World Tourism Day on 28th September 2020. The celebrations were conducted through virtually by google meet. The resource person of the programme was Mr. Laji George Thomas, Riya Travels, Thrissur.



2021-2022

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Staff Co-ordinator: Jahfar A

Student Co-ordinator: Muhammed Basil

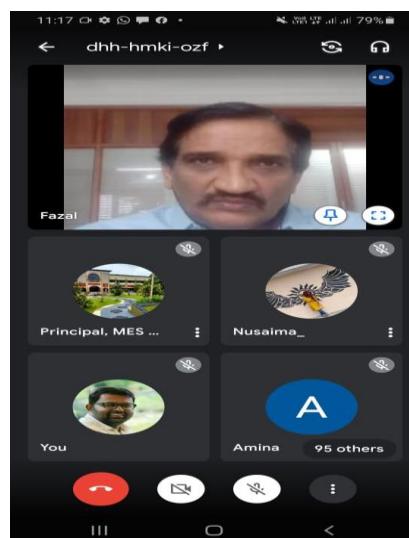
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Collaboration

- ❖ District Tourism Promotion Council of Malappuram (DTPC)
- ❖ Tourism club of MES Ponnani College, celebrated World Tourism Day on 27th September 2021. The celebrations were conducted through virtually by Google meet. Dr. PA Fazal Ghafoor, President MES Kerala inaugurated the programme and discussed on "Tourism for Inclusive Growth".





MES PONNANI COLLEGE TOURISM CLUB



OBSERVANCE OF WORLD TOURISM DAY 2021

LET'S TALK ON 'YATHRA' TO EXPLORE THE UNEXPLORED



Presidential Address:
Dr. AJIMS P. MOHAMMED
Principal, MES Ponnani College

27 SEPTEMBER 2021
11:00AM



Chief Guest:
Dr. P.A. FAZAL GHAFOOR
President, MES Kerala



 meet.google.com/dhh-hmki-ozf

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